
FLORIDA LEAGUE OF CITIES

2025 ANNUAL CONFERENCE

AUGUST 14-16, 2025

SIGNIA BY HILTON

ORLANDO BONNET CREEK

REGISTRATION INFORMATION

Paid registration is required to receive housing information. Sign up early! **See page 7 for details.**

Hotel Reservation Deadline: July 22, 2025

Conference Registration Deadline: August 1, 2025



#FLCITIES2025

GENERAL INFORMATION

The Florida League of Cities (FLC) 2025 Annual Conference will be held August 14-16, 2025, at the Signia by Hilton Orlando Bonnet Creek.

The conference is an opportunity for municipal officials and senior staff to enhance leadership skills, learn from municipal experts, share ideas with peers, discuss strategies for Florida's future, and discover the latest products and services for municipal governments.

This year's conference will include breakout sessions, committee meetings, keynote presentations, awards, and more. Don't miss this opportunity to learn, network, and share.

LOCATION/DATES

Signia by Hilton Orlando Bonnet Creek
Thursday, August 14 - Saturday, August 16, 2025

REGISTRATION HOURS

Wednesday, August 13: 12:00 p.m. - 4:30 p.m.
Thursday, August 14: 7:00 a.m. - 7:00 p.m.
Friday, August 15: 7:30 a.m. - 5:00 p.m.
Saturday, August 16: 7:30 a.m. - 2:30 p.m.

REGISTRATION FEES

City/County/Government (\$650), **Corporate** (\$750), and **Guest** (\$175): These fees cover your name badge, admission to all conference sessions and the exhibit hall, refreshment breaks, Friday's membership networking event, Saturday's Past Presidents' Luncheon and Installation, and the Inaugural Celebration on Saturday night.

NOTE: Registrants are defined as any elected government official or any employee of governments, organizations, or corporations.

Guests are defined as spouses, partners, or other nonprofessional relations of conference delegates. Guest registration **may not** be used for other elected government officials, staff, or company representatives.



Teen Guest 13-18 years (\$20) and **Child Guest 3-12 years** (\$15): These fees cover your name badge, admission to the exhibit hall, Friday's membership networking event, and refreshment breaks. **Teen and child guest registrations do not include Saturday's Past Presidents' Luncheon or the Inaugural Celebration.**

REGISTRATION PROCEDURES

Online Registration – Credit Cards Only

Visit flcities.com/annualconference to access online registration and pay with your Visa, Mastercard, or American Express. You will receive your conference confirmation immediately via email. Conference confirmations include your registration information, totals, and housing instructions. Please check your confirmation carefully to verify that all information is correct and inform the League immediately of any changes.

Mail Registration – Checks Only

To pay via check, fill out the registration form on page 8, attach your check for the appropriate fee, and mail it to the League office by **Friday, August 1, 2025**. Name badges and other information can be picked up at the conference registration desk.

DEADLINES

Registration – Conference registrations must be received no later than **Friday, August 1, 2025**. If you are unable to meet this deadline, please register on-site.

NOTE: Registration fees will increase to \$680 for government and \$780 for corporate registrants for all registrations done on-site. We encourage you to register in advance.

Hotel Reservations – The cutoff date for reservations at Signia is **July 22, 2025**. Reservations must be made via an FLC-provided registration link only; no one will receive housing information until **after** their **paid** registration is received. Please see page 7 for more details.

CANCELLATION POLICY

Conference registration cancellation requests must be sent in writing via email to mhowe@flcities.com. All cancellations received in the FLC office by 5:00 p.m. **Friday, August 1, 2025**, will receive refunds, minus a \$50.00 cancellation fee. Refunds will be issued after the conference. **No refunds can be made after August 1 or for early departure from the conference.**

Hotel reservations must be canceled no later than **72 hours** prior to the scheduled arrival date to avoid a penalty of one night's room and tax.

SPECIAL NEEDS

If you are physically challenged and require special services or if you have special dietary needs (i.e., allergies or kosher or vegetarian meals), please attach a written description to your registration form. Contact the hotel directly if you need any special accommodations in your room.

CERTIFICATION CREDIT

This conference qualifies for 10 points in our **Certified Elected Municipal Official** program. Visit flcities.com/certificate for details or contact Christen Dangro at cdangro@flcities.com for more details.

LIVE FEEDS VIA SOCIAL MEDIA

The League will be posting real-time updates and photos via Facebook, Instagram, and X during the conference. Follow @FLCities on all major platforms. Connect with the conversation or pose questions by using the hashtag **#FLCities2025** in all your conference-related posts.

THURSDAY IS CITY SHIRT DAY!

We encourage all of you to show your city spirit by wearing your city shirt on **Thursday, August 14**.

CONTACT INFORMATION

For additional information, please contact Melanie Howe at mhowe@flcities.com or 850.222.9684.

TENTATIVE PROGRAM

WEDNESDAY, AUGUST 13, 2025

12:00 p.m. - 4:30 p.m.

Registration Desk Open

1:00 p.m. - 2:00 p.m.

Florida League of Mayors Nominating Committee Meeting

2:30 p.m. - 4:00 p.m.

Florida League of Mayors Workshop

Additional registration required through the Florida League of Mayors; contact Rachel Embleton at rembleton@flcities.com for more details.

4:15 p.m. - 5:15 p.m.

Florida League of Mayors Business Meeting

For more information, contact Rachel Embleton at rembleton@flcities.com

5:30 p.m. - 6:30 p.m.

Florida League of Mayors Reception

Additional registration required through the Florida League of Mayors; contact Rachel Embleton at rembleton@flcities.com for more details.

THURSDAY, AUGUST 14, 2025

7:00 a.m. - 7:00 p.m.

Registration Desk Open

8:00 a.m. - 10:00 a.m.

Florida League of Mayors Board of Directors Meeting

8:00 a.m. - 12:00 p.m.

Continuing Education in Ethics: Have You Completed Your Hours?

Florida's municipal elected officers are required to take four hours of specific continuing education in ethics per year. If you haven't completed your hours yet, this is your opportunity! The four-hour session includes two hours on the Florida Ethics Law (Chapter 112, Florida Statutes), one hour of public meetings (Chapter 286, Florida Statutes), and one hour of public records (Chapter 119, Florida Statutes). If your hours are completed, this class is a good refresher.

NOTE: Registration is limited to the first 175 people and will be on a **first-come, first-served** basis.

10:00 a.m. - 7:30 p.m.

Exhibit Hall Open

10:15 a.m. - 11:30 a.m.

Workshop

1:00 p.m. - 2:30 p.m.

Legislative Policy Committee Joint Meeting

1:00 p.m. - 3:00 p.m.

"Cities 101" Workshop

If you are newly elected or newly appointed, this "crash course" is designed for you. Details about Florida municipalities, the services they provide, and governing challenges will be discussed. This course is a prequel to the popular Institute for Elected Municipal Officials (IEMO), but it is not a substitute for the two-day IEMO class.

3:15 p.m. - 4:30 p.m.

Workshops

5:15 p.m. - 6:00 p.m.

Connect, Collaborate, and Caffeinate: Speed Networking for Elected Officials and Staff

Get ready for a dynamic networking experience! Fuel up with coffee and snacks as you engage in fun, fast-paced conversations and make meaningful connections with fellow leaders in local government. Don't forget your business cards.

6:00 p.m. - 7:30 p.m.

President's Welcome Reception in the Exhibit Hall

FRIDAY, AUGUST 15, 2025

7:00 a.m. - 8:30 a.m.

Florida Black Caucus of Local Elected Officials Breakfast

Additional registration required through the Florida Black Caucus of Local Elected Officials; contact Caressa Andrews-Moye at candrewsmoye@flcities.com for more details.

7:30 a.m. - 8:30 a.m.

FREE Sunrise Yoga

Join us on the Waterside Verandah for a sunrise yoga class. Flow with grace in a variety of postures

TENTATIVE PROGRAM

FRIDAY, AUGUST 15, 2025, CONTINUED

designed to open up your mind, body, and heart. This relaxing class will be led by a certified personal trainer and is great for individuals at all fitness levels. You don't need to bring a yoga mat, but be sure to wear comfortable clothing. There is no charge for the event, but **pre-registration is required**, and the class is limited to the **first 40 participants**.

7:30 a.m. - 9:00 a.m.

Continental Breakfast in the Exhibit Hall

7:30 a.m. - 1:15 p.m.

Exhibit Hall Open

7:30 a.m. - 5:00 p.m.

Registration Desk Open

8:15 a.m. - 9:15 a.m.

Federal Action Strike Team (FAST) Meeting

9:15 a.m. - 10:30 a.m.

Workshops

10:45 a.m. - 12:15 p.m.

Opening General Session

Presiding: FLC President Michael C. Blake, Mayor, City of Cocoa.

Featuring the presentation of the E. Harris Drew Award and a keynote presentation by **Jon Meacham**.



Michael C. Blake

12:15 p.m. - 1:15 p.m.

Sidewalk Café in Exhibit Hall (Cash Sales)

1:30 p.m. - 2:45 p.m.

Workshops

3:00 p.m. - 4:00 p.m.

Workshops

4:15 p.m. - 5:15 p.m.

Workshops

6:00 p.m. - 7:00 p.m.

Membership Networking Event

Evening Open



Jon Meacham

Presidential historian and Pulitzer Prize-winning author Jon Meacham is one of America's most prominent public intellectuals. A highly sought-after commentator, Meacham regularly appears

on MSNBC, CNN, and other news outlets. A skilled orator with a depth of knowledge about politics, religion, and current affairs, Meacham has the unique ability to bring history to life and offer historical context to current events and issues impacting our daily lives – whether we realize it or not – to audiences of all backgrounds and levels of understanding.

He served as *Newsweek's* managing editor from 1998 to 2006 and as editor from 2006 to 2010.

Meacham is the author of multiple *New York Times* bestsellers. In 2022, he published *And There Was Light: Abraham Lincoln and the American Struggle*, which won numerous awards, including the Lincoln Prize, and spent 16 weeks on the Times bestseller list. A #1 *New York Times* bestseller, Meacham's *The Soul of America: The Battle for Our Better Angels* examines the present moment in American politics and life by looking back at critical times in U.S. history when hope overcame division and fear.

Meacham is a frequent guest on *Morning Joe*, *Real Time with Bill Maher*, *The 11th Hour*, and was featured in Ken Burns' documentary series *The Roosevelts: An Intimate History*. FOX News produced an hour-long special about Meacham's *Destiny and Power*.

Named a "Global Leader for Tomorrow" by the World Economic Forum, he is a member of the Council on Foreign Relations and a fellow of the Society of American Historians. Meacham is a distinguished visiting professor at Vanderbilt University, where he holds the Rogers Chair in the American Presidency. In 2024, he was awarded the National Humanities Medal by President Biden and was honored as a Library Lion of the New York Public Library.

TENTATIVE PROGRAM

SATURDAY, AUGUST 16, 2025

7:30 a.m. - 8:30 a.m.

Various Local/Regional League Breakfast Meetings

Contact your local league for more information.

Note that an RSVP is required by August 1 in order to guarantee a seat at a breakfast.

7:30 a.m. - 2:30 p.m.

Registration Desk Open

9:00 a.m. - 9:45 a.m.

Annual Business Meeting

10:00 a.m. - 11:45 a.m.

Second General Session

Featuring recognition of the Years of Service awards and a keynote address by **Jefferson Fisher**.

Jefferson Fisher is a board-certified Texas trial lawyer and founder of Fisher Firm. With his extensive experience as a trial lawyer, Jefferson understands the art of persuading and communicating effectively in high-conflict situations. He is one of the most sought-after names in functional thinking for modern-day communication. Known for his practical videos and authentic presence, Jefferson has amassed over 9 million social media followers, making him the most followed litigation attorney in the world in less than a year, all from inside his vehicle. Jefferson's followers include high-profile names such as Dwayne "The Rock" Johnson, Jesse Williams, Dr. Andrew Huberman, Sarah Silverman, Lewis Howes, and many more. Jefferson is on a mission to be a messenger of positivity in the world and help people learn to talk to each other again – one conversation at a time.



12:00 p.m. - 1:45 p.m.

Past Presidents' Luncheon and Installation of New President

2:00 p.m. - 3:00 p.m.

Workshop

6:15 p.m. - 11:00 p.m.

Inaugural Celebration

Don your best cocktail attire, enjoy dinner, and then be amazed by the mystical talents of **Colin Cloud**. After the show, enjoy drinks and dancing late into the night.



Colin Cloud

For over twenty years, Colin Cloud has been entertaining and astounding audiences on the biggest TV shows and stages around the world.

He'll know what you had for lunch, where you've been today, what you do for a living, your pet's names, and even your PIN code.

Described by the media as "the real-life Sherlock Holmes," he's enjoyed sold-out runs on London's West End, Broadway, and the Las Vegas Strip, where he is now a headliner with his own show "Colin Cloud: Mastermind" in Harrah's Hotel and Casino.

Graduating from university in Glasgow at just 20 years old with an honors degree in forensic investigation, Colin is now regarded as one of the world's leading corporate entertainers. By combining his background in criminal profiling and his skills in psychology, lie detection, stand-up comedy, and magic, he'll read you like a book, and he's already sure you're a compelling read.

Cloud's mind-blowing presentation challenges the way we all perceive the world around us and has been described by many as positively life-changing.

Schedule and speakers are subject to change.

CONFERENCE HOUSING INFORMATION

The **Signia by Hilton Orlando Bonnet Creek** will serve as the conference hotel. It is located at 14100 Bonnet Creek Resort Lane in Orlando. The hotel's phone is 407.597.3600. (**NOTE:** Reservations may only be made via an FLC-provided code. Please do not call the hotel to make reservations until you receive this code.) FLC has secured the reduced rate of **\$20** per day for self-parking and **\$42.75** per day for valet parking.

Visit the hotel's website at hiltonbonnetcreek.com for complete details about the facility.

ROOM RESERVATIONS – IMPORTANT – PLEASE READ

In order to protect our room blocks for conference registrants, it is our policy that no one will receive housing information **until we have received your PAID registration**. Once your registration is paid, you will be sent housing information via email.

Please note that the reservation cutoff date at Signia is **July 22, 2025**, and the rate is **\$204/night**. It is important that you register for the conference early so you have plenty of time to make your reservations. **Availability is on a first-come, first-served basis.**

Remember that we are unable to guarantee reservations for anyone or the exact date on which the hotel block will sell out, **please register early**.



FLORIDA LEAGUE OF CITIES ANNUAL CONFERENCE

AUGUST 14-16, 2025 | ORLANDO, FL

REGISTRATION FORM

Florida League of Cities | P.O. Box 1757 | Tallahassee, FL 32302 | 850.222.9684 | Fax 850.222.3806 | mhowe@flcities.com

Return completed form with check payment to Florida League of Cities, P.O. Box 1757, Tallahassee, FL 32302-1757, or visit the League website, flcities.com/annualconference, to access online registration. **NOTE: Credit card payments may be made online only.**

DELEGATE INFORMATION

Name: _____ | _____ | _____
First M.I. Last

First Name or Nickname: _____
As You Wish to Appear on Badge

Title: _____ Affiliation: _____
City, County, Government or Company

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Email Address (for confirmations): _____
Please provide the address of the person who should receive the confirmation.

First-Time Attendee? ☐ Yes ☐ No

Will you be attending Saturday night's Inaugural Celebration? ☐ Yes ☐ No

GUEST INFORMATION (PLEASE COMPLETE ONLY IF REGISTERING A GUEST FOR THE CONFERENCE.)

Guest's Name: _____ First Name: _____
As You Wish to Appear on Badge

Teen/Child's Name: _____ Age: _____ First Name: _____
As You Wish to Appear on Badge

Teen/Child's Name: _____ Age: _____ First Name: _____
As You Wish to Appear on Badge

REGISTRATION FEES	NO.	FEE	TOTAL FEE
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City/County/Government	____@	\$650.00*	\$ _____
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Corporate	____@	\$750.00*	\$ _____
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Guest	____@	\$175.00	\$ _____
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Teen Guest (13-18 years)	____@	\$20.00	\$ _____
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Child Guest (3-12 years)	____@	\$15.00	\$ _____
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OPTIONAL ACTIVITIES	NO.	FEE	TOTAL FEE
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Friday, August 15

Sunrise Yoga	____@	\$0.00	\$ _____
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Saturday, August 16

Extra Luncheon Ticket	____@	\$50.00	\$ _____
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Extra Inaugural Celebration Ticket	____@	\$75.00	\$ _____
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Total			\$ _____
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*NOTE: Registration fees will increase to \$680 for government and \$780 for corporate for all registrations on-site.

SPECIAL NEEDS

If you require special services or have special dietary needs, please attach a written description to your registration form.

REGISTRATION

Registration form must be accompanied by payment made payable to **Florida League of Cities**. Mail this form to: Florida League of Cities, P.O. Box 1757, Tallahassee, FL 32302-1757.

Registration forms must be postmarked by **August 1, 2025**.

Remember: You will not receive housing information until we have received your **PAID** registration.

CANCELLATION POLICY

All cancellations received in writing via email to mhowe@flcities.com and received by 5:00 p.m. **August 1, 2025**, will receive refunds, minus a **\$50.00** cancellation fee. Refunds will be issued after the conference. **No refunds can be made after August 1 or for early departure from the conference.**